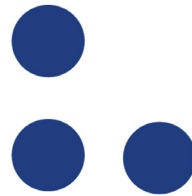


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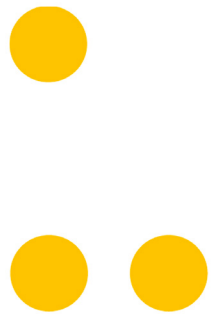


HERIT-US PROJECT

INTERACTIVE PLATFORM FOR CULTURAL ACCESS



STAKEHOLDERS PACK





PROJECT ABSTRACT

The HERIT-US project aims to develop and implement competences for sector operators and potential users of cultural heritage. It particularly applies to accessibility to cultural heritage for two main categories: sensory accessibility for special needs users and cognitive accessibility for developing new audiences in order to promote an innovative perceptual approach to the infinite benefits of awareness of our collective surroundings. Each of the 4 Fairs belonging to the European Network of Heritage Fairs will create, during their respective events, a series of sub-events exploring the two main categories of sensory and cognitive accessibility. The sub-events (2 per partner) may be seminars, conferences, workshops, presentations of new technologies, artistic performances and meetings discussing new educational trends and approaches with the aim of creating connections that can be shared between participating countries and operators in the cultural field. The output of the project is a multi-lingual interactive platform of the best practices for sensorial and cognitive accessibility to heritage presented during the events, divided into scientific research; new technologies; education and training; cultural mediation; and audience outreach and development.

F.A.Q.

1. WHAT IS THE OBJECTIVE OF THE PROJECT?

The objective of the project is to create a platform online to give the public and cultural operators the opportunity to exchange and therefore grow their activities on the theme of accessibility in museums and cultural sites. The project is focussed in particular on two target groups: disengaged young people and people with sensory accessibility needs (seeing, hearing, autistic spectrum).

2. WHO ARE THE PARTNERS?

- Palazzo Spinelli per l'Arte e il Restauro, Firenze, Italia (Lead Partner)
- Consejería de Cultura y Turismo de la Junta de Castilla y León, Valladolid, Spain
- Spira Revitalizacao Patrimonial, Vila Nova de Baronia, Portugal

- Messezentrum, Salzburg, Austria

3. HOW LONG DOES THE PROJECT LAST?

The project duration is 27 months. It began in October 2019 and will finish in December 2021.

4. HOW ARE THE ACTIVITIES ORGANISED?

The activities are organised into three main phases:

First Phase: A research period with cultural operators and stakeholders through a questionnaire to establish the current trends of activities in progress on the theme of accessibility in museums and cultural sites.

Second Phase: Presentation of some events chosen from the first research phase during the Heritage Fairs organised by the partners (Salone dell'Arte e del Restauro di Firenze, Monumento Salzburg, Bienal Iberica de Patrimonio Cultural – Spain Edition and Portugal Edition).

Third Phase: Creation, testing and launch of an interactive platform online of the good practices collected during the first and second phases.

5. WHAT IS A STAKEHOLDER?

A Stakeholder is an association, organisation, or company – public or private – who can share their experience in the sector for the good outcome of the project. The Stakeholder undersigns a declaration of interest in the project on their own headed paper.

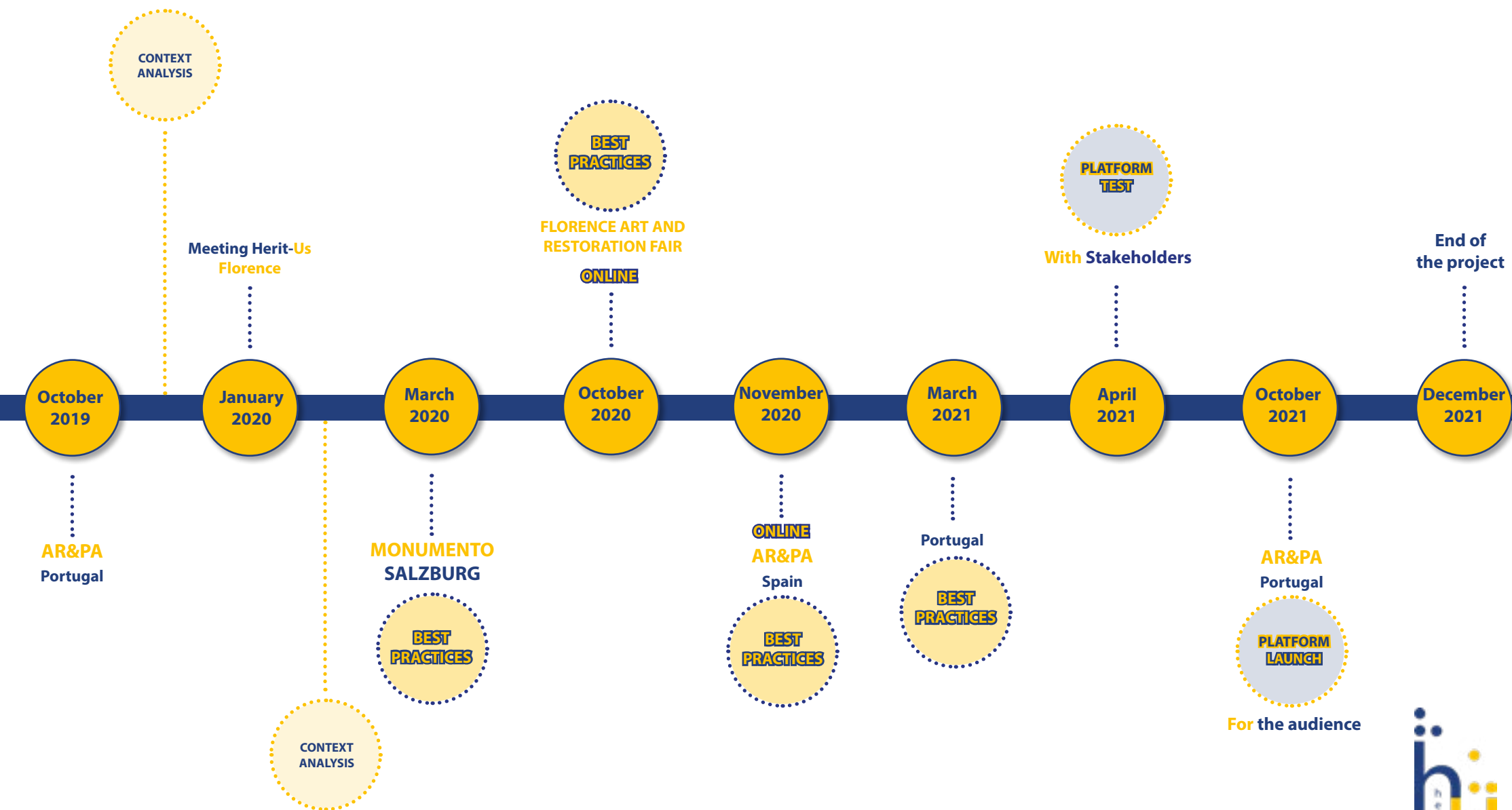
6. HOW CAN A STAKEHOLDER CONTRIBUTE TO THE PROJECT?

A Stakeholder has no financial obligation towards the project. A Stakeholder shares experience and provides examples of their own activities; suggests contacts to make with other professionals or organisations within the sector; replies to the questionnaire prepared by the Partners; gives advice on the scientific direction of the project to obtain the best results possible in the online platform for good practices.

HERIT-US PROJECT

TIMELINE

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For the audience